



Position Guide

Chief Executive Officer

www.lionsclubs.org



POSITION: Chief Executive Officer
(Executive Administrator & Secretary)

REPORTS TO: International President and Executive Committee

LOCATION: Oak Brook, Illinois (Chicagoland)

VISION STATEMENT

The Lions Clubs International's vision is:

To be the global leader in community and humanitarian service.

MISSION

The Lions Clubs International's mission is:

To empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding through Lions clubs.

ABOUT LIONS CLUBS INTERNATIONAL (LCI)

In 1917, [Melvin Jones](#), a 38-year-old Chicago business leader, told members of his local business club they should reach beyond business issues and address the betterment of their communities and the world. Jones' group, the Business Circle of Chicago, agreed. After contacting similar groups around the United States, an organizational meeting was held on June 7, 1917, in Chicago, Illinois, USA. The new group took the name of one of the invited groups, the "Association of Lions Clubs," and a national convention was held in Dallas, Texas, USA in October of that year.

Melvin Jones asked a simple and world-changing question – what if people put their talents to work improving their communities? Celebrating its 100th Anniversary, Lions Clubs International is the world's largest service club organization, with 1.35 million members in more than 46,000 clubs, and countless stories of Lions acting on the same simple idea: let's improve our communities.

With a presence in 200 countries, Lions Clubs International's [Global Service Framework](#) focuses the efforts of Lions and Leos on five service areas with the goal of tripling LCI's humanitarian impact by serving 200 million people per year by 2021. The

Global Service Framework complements all of the great ways clubs serve locally, and gives Lions and Leos new opportunities to help meet the growing challenges facing humanity.



Diabetes: This disease contributes to more than 5 million deaths a year, making it the eighth-leading cause of death in the world. And the numbers are rising. Lions and Leos are confronting this global health emergency by raising awareness of diabetes through Strides events, expanding access to care through screening and treatment programs, and improving quality of life through diabetes camps and community recreational programs. LCI believes it can help prevent and control this global epidemic by uniting Lions and Leos around this cause.



Environment: The health of our planet is essential to life. The environment impacts the quality of our air and water, the availability of food and medicine, the health and beauty of our local communities, and the future of us all. Lions and Leos are meeting environmental challenges at the local and global level by planting trees, organizing recycling programs,

providing clean drinking water and cleaning up communities to help preserve our environment for generations to come. We believe that a healthy planet is fundamental to the wellbeing of all.

Hunger Relief: Nearly one billion people go to bed hungry every night. That's why Lions and Leos are hard at work addressing this global need by providing help and hope to the children, families and neighbors who need it most. Lions and Leos distribute food to schoolchildren, stock food banks, create sustainable community gardens and lead community food drives to fight hunger where they live and work. We work to sustain life and dignity for the most vulnerable among us.



Pediatric Cancer: Children are a gift to the world, yet every two minutes a child is diagnosed with cancer and less than half of the world's children have access to effective care. Children who survive cancer are often left with debilitating effects that can impact their physical development and ability to learn. That's why Lions and Leos are answering the call to expand access to life-saving treatment and support the children and families who need LCI's programs most. LCI is working to give children with cancer a second

chance at life.

Vision: Lions and Leos save sight. Since Helen Keller challenged Lions to become "Knights of the Blind" in 1925, we have improved eye health and eye care for hundreds of millions of people around the world. Today, 80% of vision impairments are preventable or curable, so LCI's service is more important than ever



before. Lions and Leos screen vision, educate its communities, build clinics and support the blind and visually impaired through assistive technology and vocational training programs. LCI works to preserve the precious gift of sight for the world.

THE OPPORTUNITY

The incoming Chief Executive Officer will work with the International President and the Executive Officers to meet the primary goals of the Lions Clubs International *Global Service Framework*. This plan seeks to respond to growing needs worldwide and improve the lives of at least 200 million per year (by '20-21) through humanitarian service – tripling the impact of Lions Clubs International. Key metrics for the organization in achieving this goal include: Becoming the best-known brand for voluntary service across the world; Achieving best-in-class services to members, clubs, districts and the association; Developing new and innovative ways to engage people in humanitarian service, and; Enhancing the value of being a Lion by continually expanding member benefits, leadership training, and member services.

POSITION SUMMARY

Reporting to the International President and responsible to the Executive Committee and International Board of Directors through the International President, the Chief Executive Officer provides leadership in developing, achieving, and maintaining the effective operation and implementation of policies, programs, and services of the association, as set forth by the association's Executive Committee and International Board of Directors, and in accordance with the association's Board Policy Manual and International Constitution and By-Laws. The Chief Executive Officer assists the association's International President in the supervision of work and activities of the association.

CANDIDATE PROFILE

We seek a proven executive-level leader whose career in a similar-size or larger international or national organization has been noted by his or her vision in charting a path forward, exceptional communication abilities and servant leadership style. This person must exhibit success in collaborating with and convening diverse stakeholders sharing common interests and values so that the aspirations and goals of the organization are pursued in a collegial, transparent and highly participatory manner. Direct experience in an international organization is not required, but general knowledge of the profession and of the current service and humanitarian landscape would be highly advantageous.

A savvy leader who possesses the ability to serve the volunteer leadership structure of LCI with professionalism and collaboration while also creating a strong internal management structure to build the resources and infrastructure within LCI to meet strategic objectives is paramount. We seek a leader who can develop and support high-producing teams of professional employees through effective delegation, professional development and confident decision making. A background which demonstrates the execution of strategic objectives and the monitoring of such goals through the use of a balanced scorecard approach or similar metrics method would be ideal. The qualified candidate will possess a high level of business and financial acumen along with experience in continuous process improvement and increasing operational efficiencies.

This person should demonstrate an ability to both raise awareness of the mission of LCI internationally and to support the best interests of members in the communities they serve. Experience working with stakeholders to build philanthropic and business relationships would be desirable. Along with these skills, some of the important personal attributes we seek include approachability, authenticity, adaptability, optimism, humility, emotional intelligence, good listening skills and a sense of humor.

A post-graduate degree from an accredited college or university is required. Demonstration of continuing professional education, accreditation in a professional field and board leadership in a state or national nonprofit, professional or trade association would be highly desirable.

To apply, please send a current resume and letter of introduction to Kittleman & Associates, LLC at <https://www.kittlemansearch.com/lions-club-international/>.

For more information about Lions Clubs International,
please visit www.lionsclubs.org.